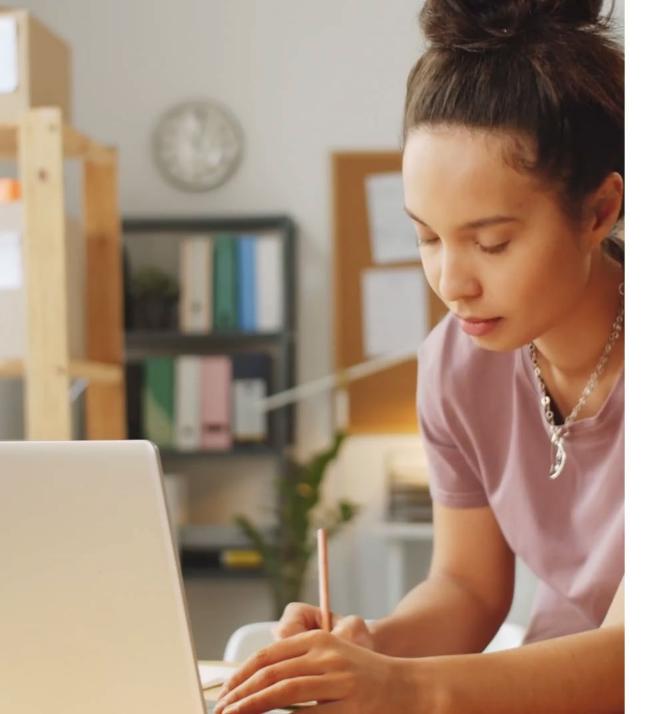
industrials

Capital Markets Day

Thursday 6th October 2022









Agenda

- 01 Welcome
- 02 Industrial market overview Gerald Eve
- 03 Debt strategy
- 04 Industrial Investment Market

Coffee break

- 05 Asset management review
- 06 Our view of the Hive platform
- 07 A customer journey through the Hive platform

Closing remarks from Paul Arenson

Hosts



Paul Arenson
Chief Executive Officer



James Wakelin
Head of Debt &
Sustainability



James Beaumont
Chief Financial Officer



Will Lutton
Head of Investment



Julian Carey
Managing Director



Simon Ross
Head of Asset
Management



Ben Clarke
Gerald Eve, Partner



John Whitley
Sales & Marketing
Director

How we unlock The Power of Space





- > Focused on multi-let industrial > Industrials Hive Operating sub-sector
- > Purpose built, urban assets serving SME businesses
- > Supply/demand imbalance driven by long term global trends

- Platform
- > Technology driven for maximum efficiency
- Designed for scale to facilitate growth and efficiency



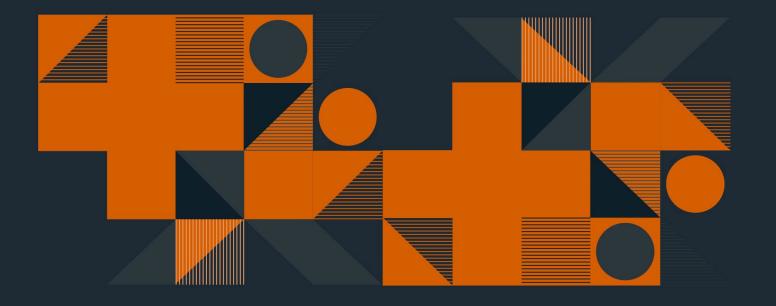
- > REIT structure
- > Internalised management
- > Primary listing on LSE
- > 10%+ Total Accounting Return



- > Responsible business
- > Sustainable assets and operations
- > Supportive and inclusive culture
- > Working for all stakeholders

MULTI-LET

October 2022





INDUSTRIAL AND LOGISTICS MARKET - RESEARCH



MIIITL

- Big sheds over 50,000 sq ft
- Total market coverage

PRIME LOGISTICS

- 26 regions and 53 centres
- 16 years of quarterly data



MULTI-LET

- Small sheds 500-50,000 sq ft
- Syndicated study
- £29bn capital value
- 14 years of annual data



IN BRIEF

- UK property investment
- Economic analysis
- Monthly updates
- Detailed forecasts



THE MULTI-LET SYNDICATED STUDY SAMPLE

2,200+
Estates
Units
Units

£29.3bn
Total capital value
Total floorspace

£1.3bn
Market rent

20 Contributors





Units between **500 sq ft and 50,000 sq ft** in size are collectively referred to as the **multi-let dataset.**

The information spans **14 years**, covering many tens of thousands of individual assets over that time.

The study covers industrial units with a maximum lease length of **30 years.**



CONTRIBUTORS TO THE STUDY











Clipstone





















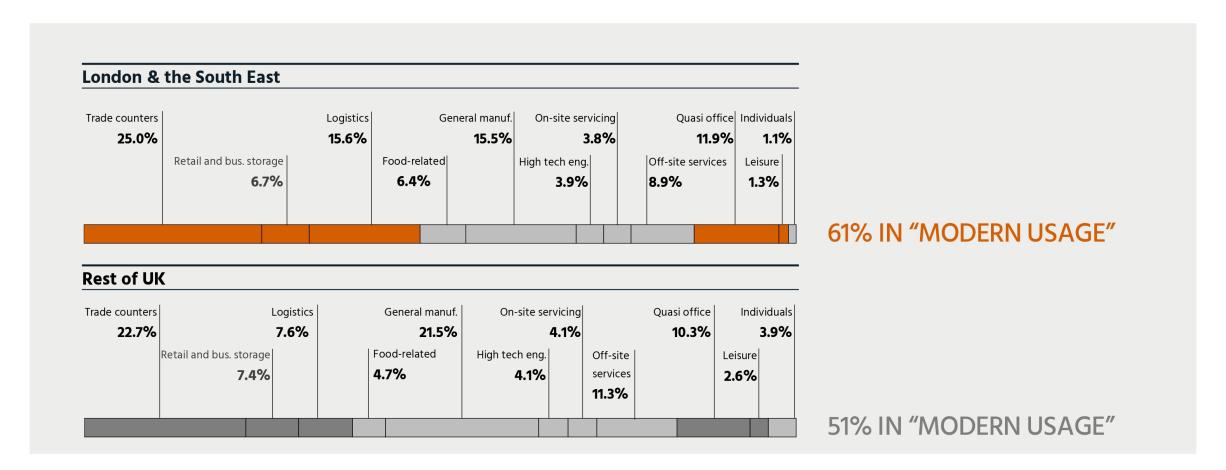






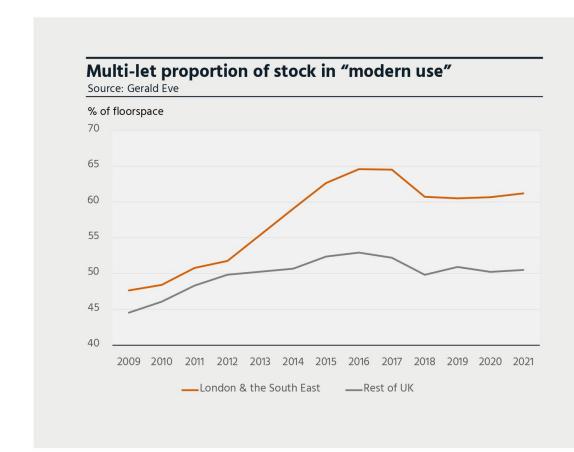


A DIVERSIFIED TENANT BASE AFTER "MODERNISATION" PERIOD STRUCTURAL SHIFT OVER 2012-16



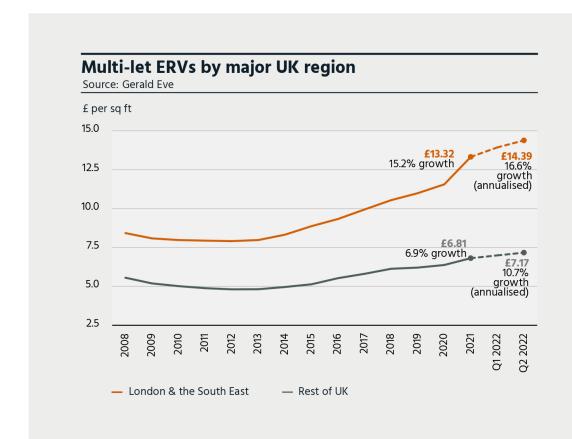


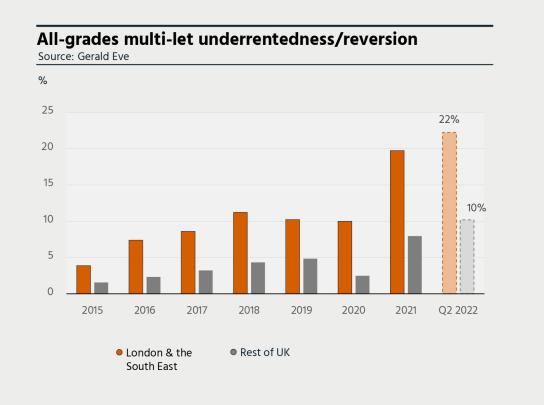
GENTRIFIED OCCUPIER BASE IS MORE DEFENSIVE AND RESILIENT





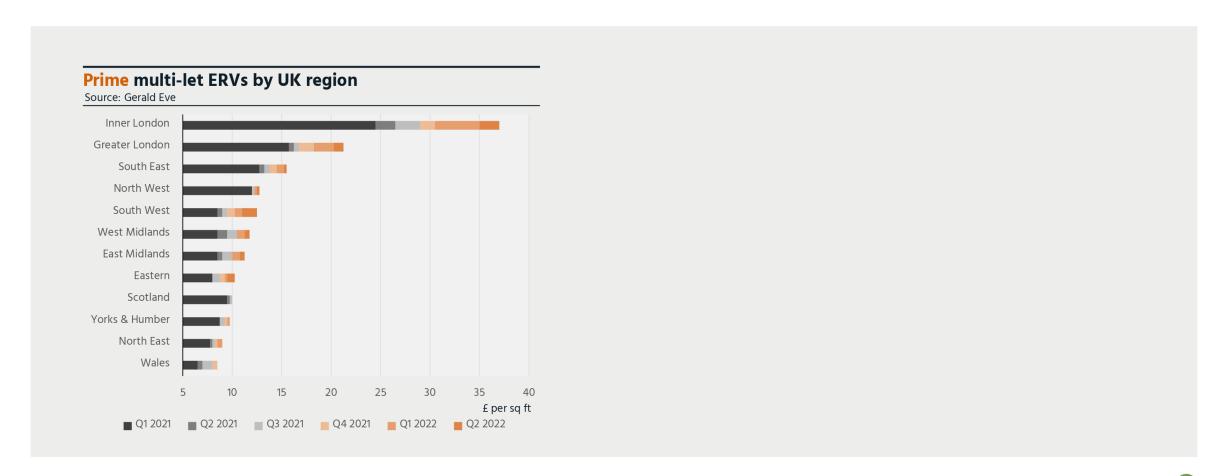
RENTAL GROWTH ACCELERATED IN H1 - CAUSING RECORD REVERSION





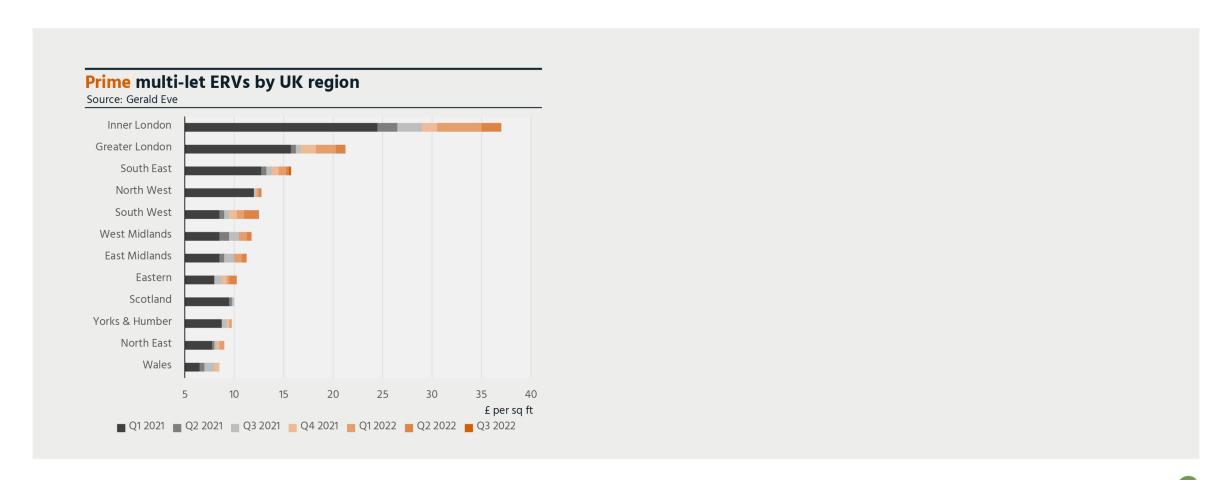


HEADLINE RENTAL GROWTH EASES AS EXPECTED IN H2



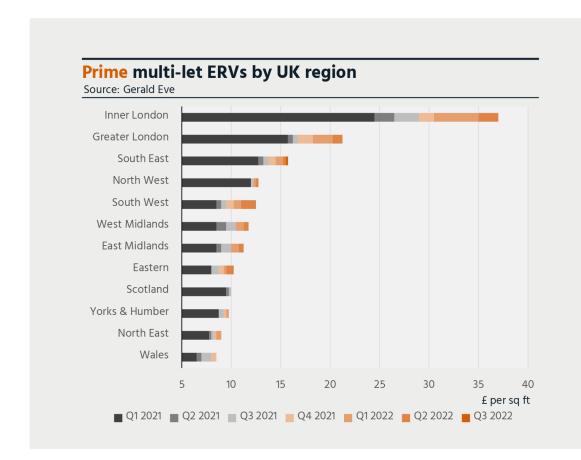


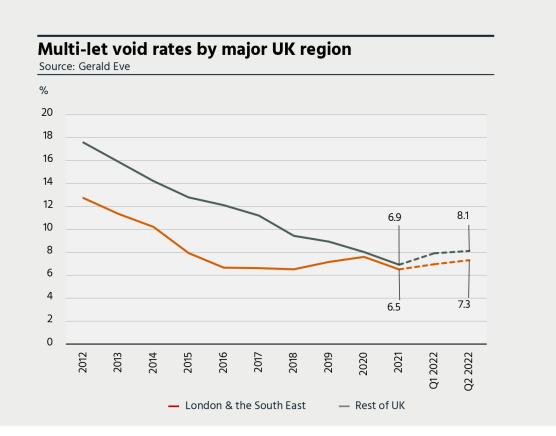
HEADLINE RENTAL GROWTH EASES AS EXPECTED IN H2





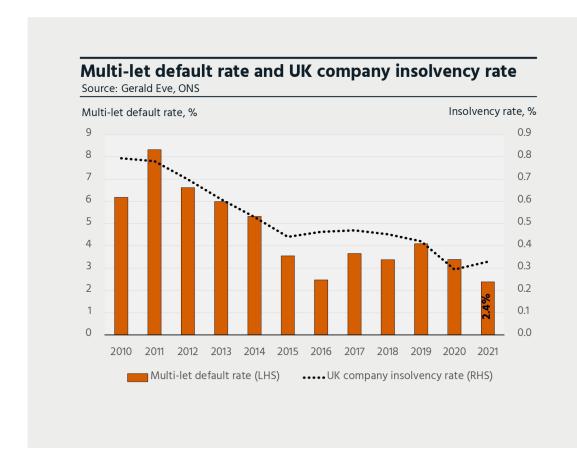
HEADLINE RENTAL GROWTH EASES AS EXPECTED IN H2... BUT FROM A POSITION OF STRENGTH





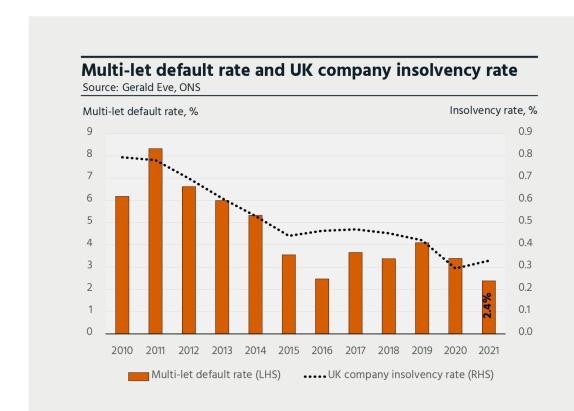


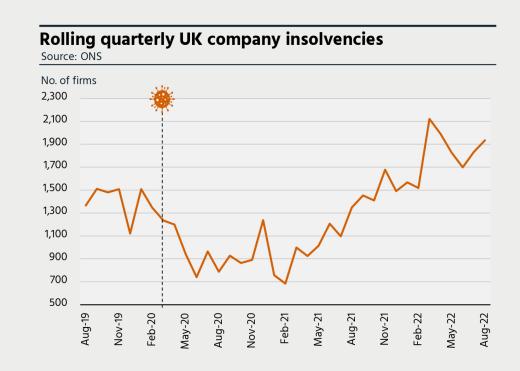
RECORD LOW DEFAULT RATE IN 2021...





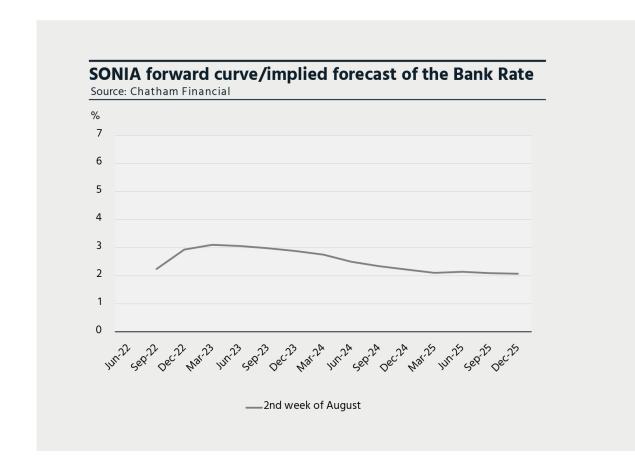
RECORD LOW DEFAULT RATE IN 2021... BUT A PROBLEMATIC RISE IN INSOLVENCIES?





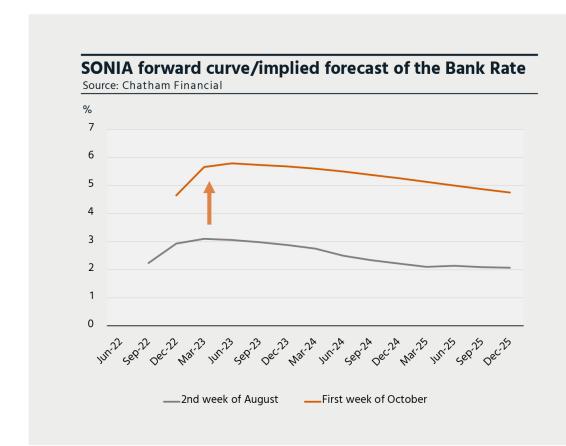


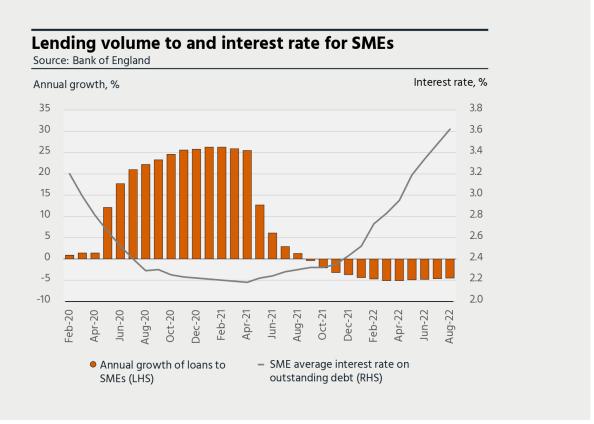
INTEREST RATE ENVIRONMENT AND DEBT BURDEN FOR SMES HAS INCREASED SIGNIFICANTLY





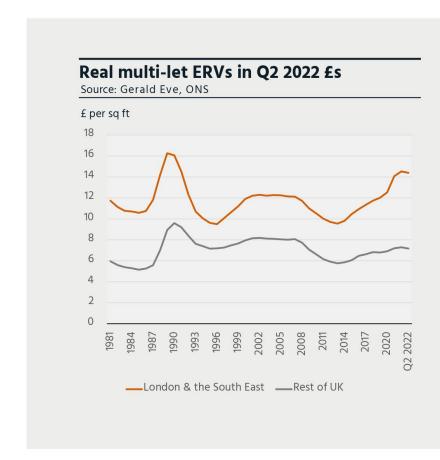
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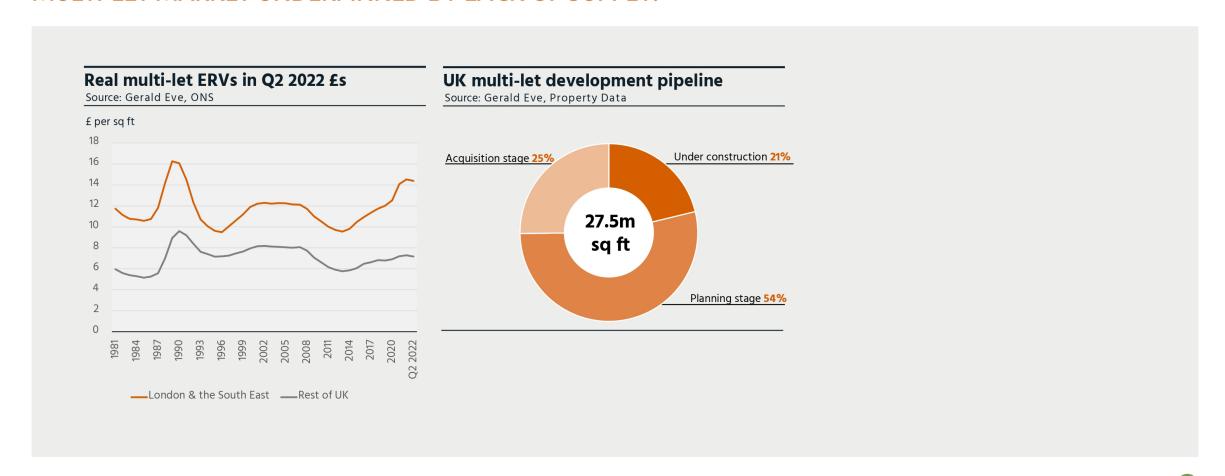


A WIDER ECONOMY RATHER THAN AFFORDABILITY ISSUE. MULTI-LET MARKET UNDERPINNED BY LACK OF SUPPLY.



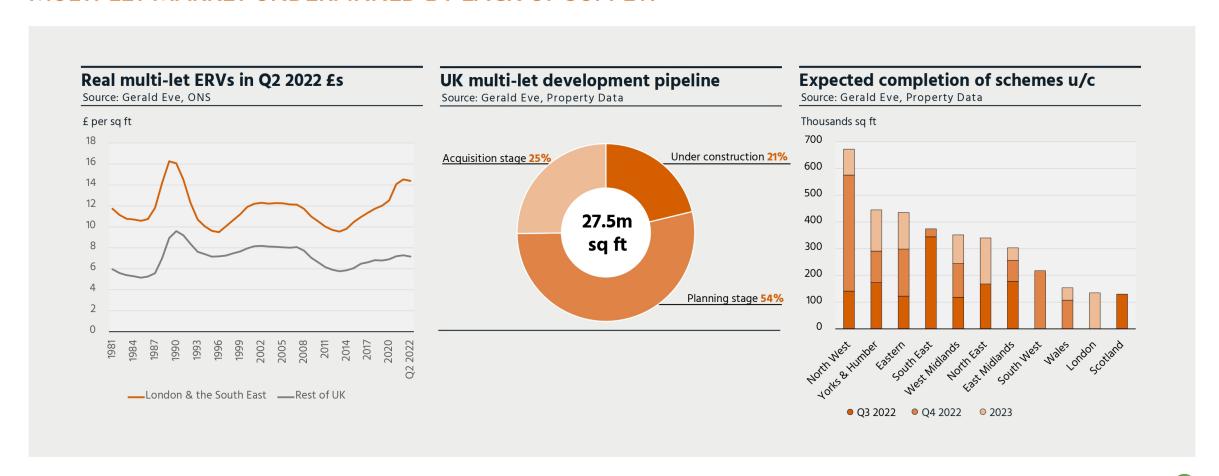


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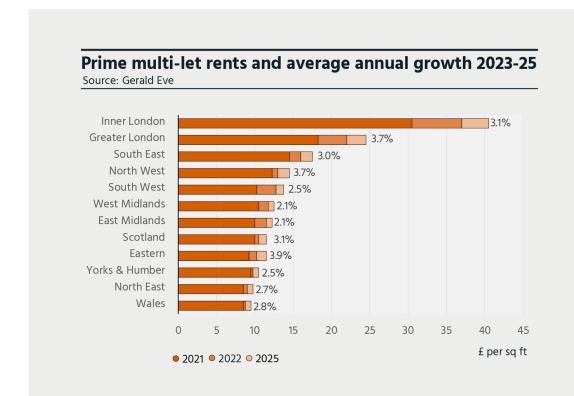


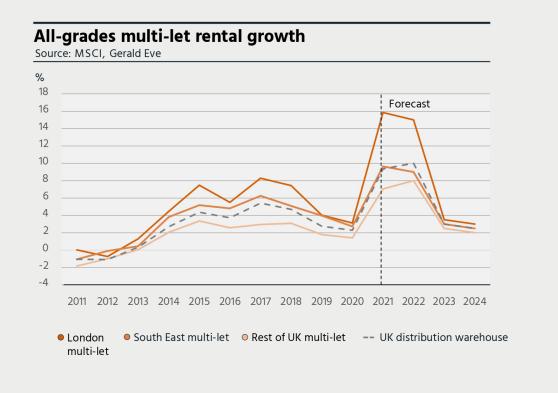
A WIDER ECONOMY RATHER THAN AFFORDABILITY ISSUE. MULTI-LET MARKET UNDERPINNED BY LACK OF SUPPLY.





HEADLINE RENTAL GROWTH TO SLOW SHARPLY BUT REMAIN POSITIVE





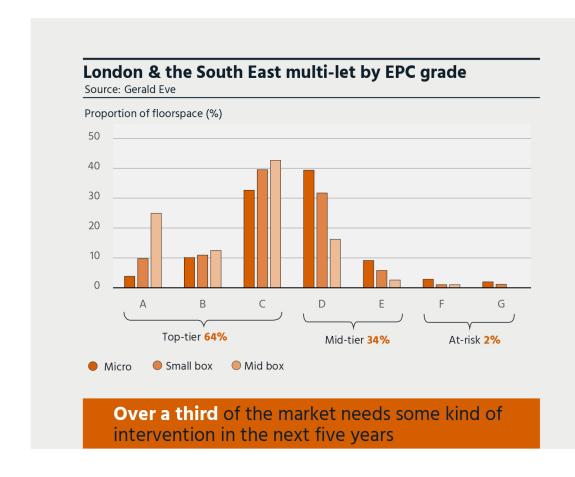


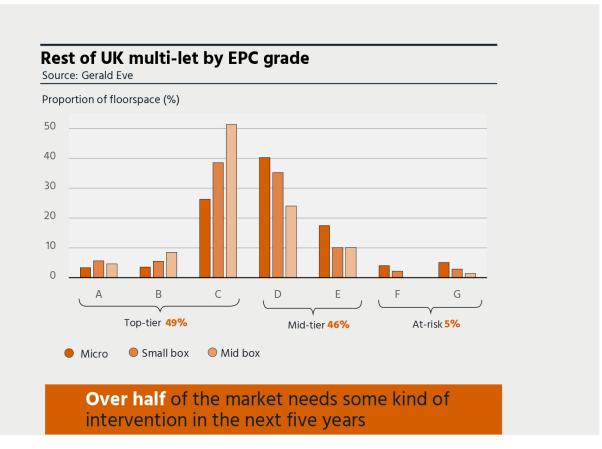
THE EPC MINIMUM ENERGY EFFICIENT STANDARDS (MEES) COUNTDOWN...





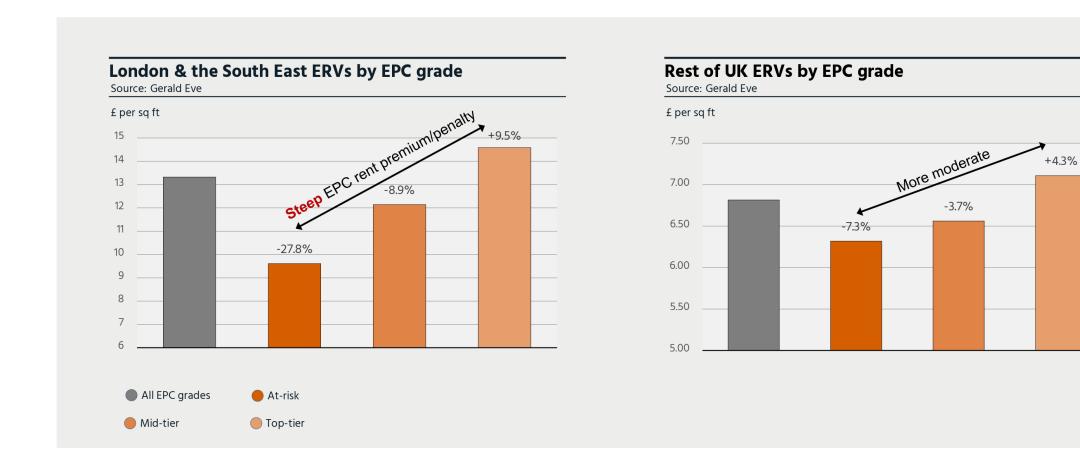
EPC DISTRIBUTION ACROSS UK MULTI-LET







STEEP EPC RENTAL DELINEATION IN LONDON & THE SOUTH EAST





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Multi-let is a summary and is not intended to be advice. No responsibility can be accepted for loss or damage caused by any reliance on it.

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Debt overview

Presented by James Wakelin

Jailles Waketiii

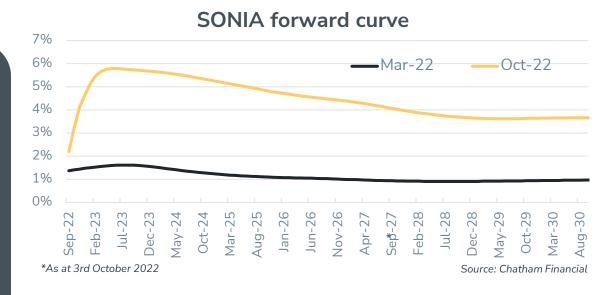
Head of Debt & Sustainability

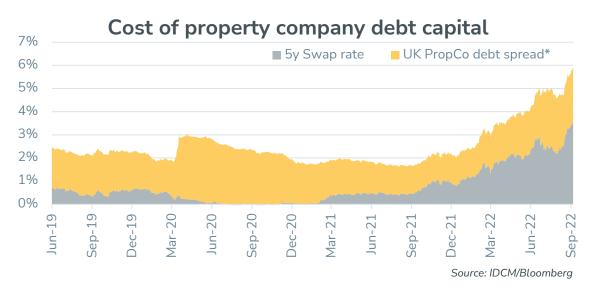




Cost of debt capital is rising

- Interest rates are rising
- Macro-economic backdrop deteriorating
- Lenders becoming more conservative in their underwriting
- Margins under pressure
- But there remains good liquidity amongst lenders for the right sector and sponsor





^{*} Comprises a basket of UK property company debt margins



Our current debt facilities

£196m senior secured debt across 4 facilities, with a group LTV of 26% (incl. unrestricted cash) 1

Our MLI debt facilities



£180m senior debt currently drawn on a bilateral basis



£52m of committed/undrawn debt available (incl. Revolving Credit Facility)



The weighted average cost of debt on the MLI portfolio is currently $2.6\%^2$



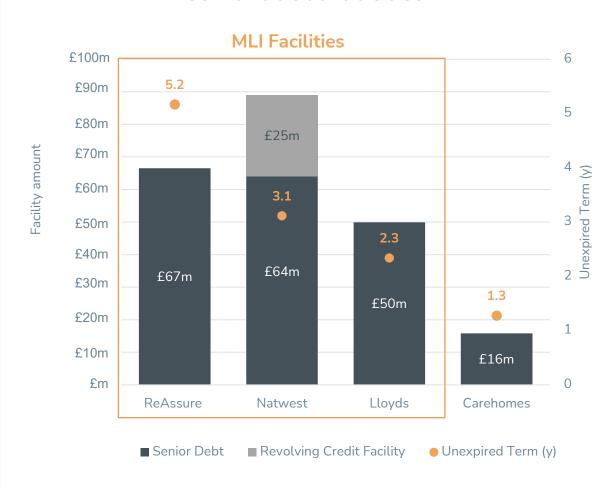
3.7 years weighted average term of in-place facilities



No major refinancing until February 2025

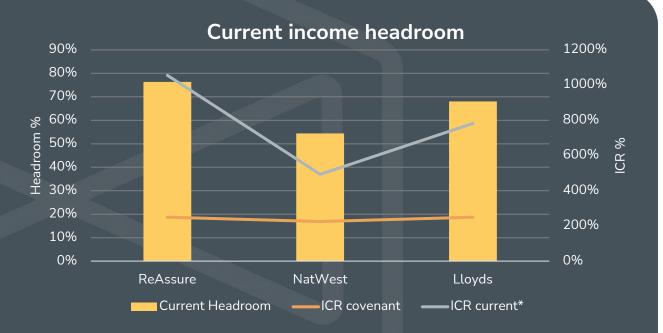
- 1. Based on March 2022 valuations
- 2. Assuming SONIA at 2.19% on unhedged debt

Current debt facilities



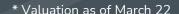


Strong covenant headroom

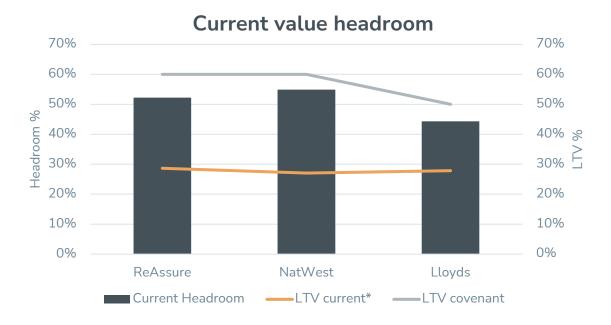








^{*} Net operating income figure in line with test criteria as of the end of June 22



Low leverage

50% average headroom in the loan to value covenant



Our hedging protects us against future rate rises



Group hedging policy minimum of 75%



89% currently hedged against our drawn debt

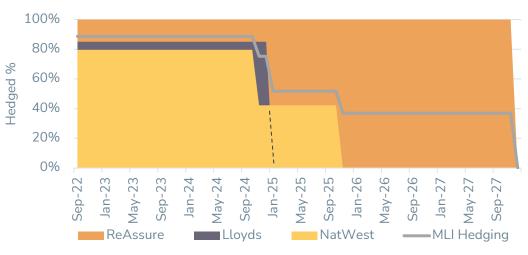


Hedging provides protection against the market's forecast near term interest rate rises

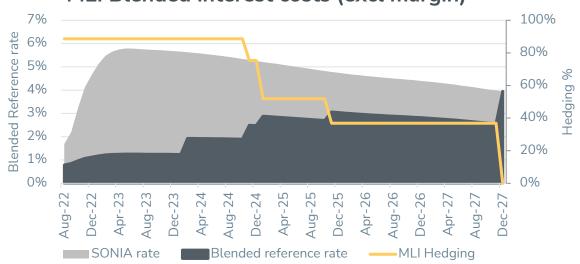


As our facilities are refinanced/extended we will be seeking to maintain hedging in line with group policy

MLI Hedging % by facility



MLI Blended interest costs (excl margin)

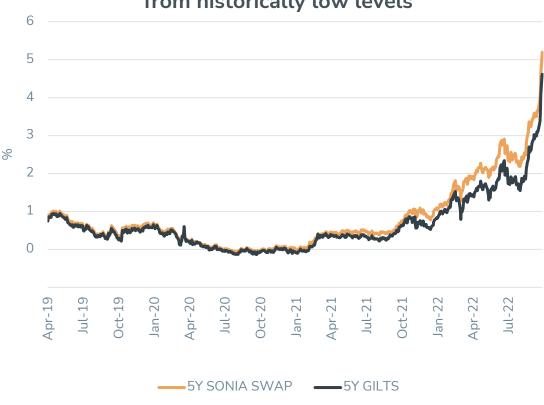




Prudent debt management

- Creating strong lending partnerships
- Focus on building strong relationships
- Limited appetite for new debt currently
- Managing our debt expiry profile
- Increased focus on sustainability linked lending
- Introducing new lenders to support future business growth

Interest rates are rising from historically low levels



Source: Bloomberg





Thank you

Q&A

For further information, please contact: James.Wakelin@industrials.co.uk



Industrial Investment Market Review

Presented by
Will Lutton
Head of Investment



Investment agenda



- O1 How we source investment acquisitions
- 02 Pipeline and deal volume
- 03 What have we bought since 2018
- 04 Acquisition case study
- 05 Valuation analysis
- 06 Investment outlook

What we buy



Investment requirements

- Purpose built multi-let industrial

 Single estates or portfolios
- All UK locations considered

 Focus on densely populated areas
- Capital value below replacement cost

Investment considerations

Location Rental Growth and Reversion Tenure Income Diversification **Unit Sizes** Lot Size Incumbent Owner Control of the Environment **ESG**

What we buy vs What we don't





Deal pipeline



Quarterly MLI investment pipeline by value and deal number



Agency advisors

industrials

National firms:





















Regional firms:









Specialist brokers:









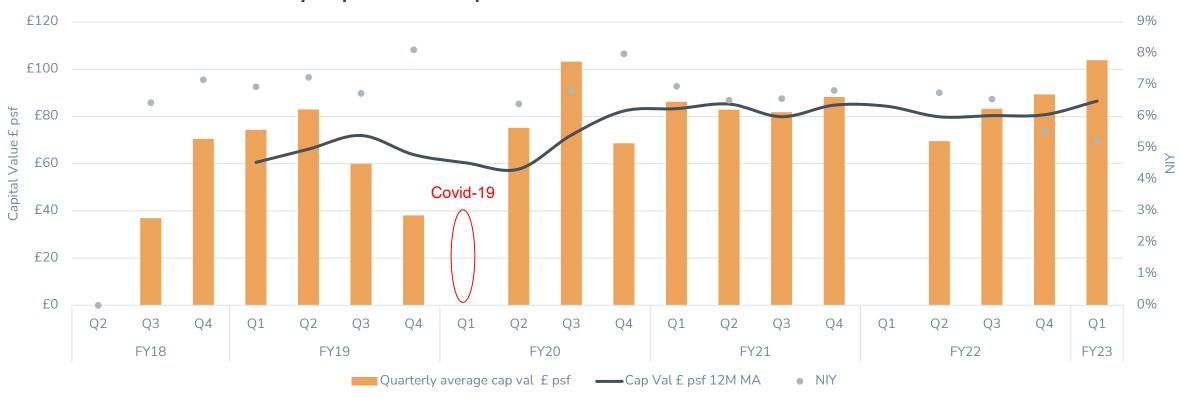
LEWIS ELLIS



Quarterly acquisitions by Capital Value £psf and NIY



Industrials REIT quarterly MLI by Capital Value £ psf & NIY



Intelligence led acquisitions

Vendor: UK Property Company

Price/Yield: £5.85m / 5.25% NIY

Date: March 2022

The Opportunity:

• Openly marketed quote price £5m / 6.1% NIY

- Placed under offer at £6.15m but purchaser withdrew
- We had tracked the deal and made an approach when we knew their were issues
- Vendor had to complete the deal by financial year end
- We bid and committed to completing in 8 days





Vendor: UK Institution Open Ended Retail Fund

Price/Yield: £6.25m / 6.26% NIY

Date: December 2020

The Opportunity:

- Direct approach (Not openly marketed)
- Fund facing redemptions
- Contract race with other opportunities
- We were Freeholder and this was part of our wider holding
- Our market knowledge and understanding of ownership allowed us to transact in 6 days



Industrials REIT competitive advantage

- Strict investment criteria
- Board support
- Specialist investor
- Market intelligence
- Equity investor
- Trusted third party advisors

Lawyers / Building surveyors / Environmental consultants

- Streamlined Processes
- Reputation of deliverability



Valuations vs cost of debt



*All in cost of debt: UK PropCo debt spread + 5YR Swap rate (Source: IDCM/Bloomberg)

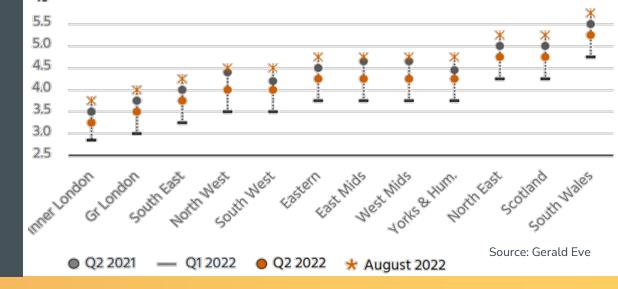
Industrial investment market

industrials

UK quarterly property investment volume by sector

Outward yield shift in the direct market has been significant . . . prime industrial yields, after typically softening around 50bps in Q2, are estimated to have moved out a further 100bps in Q3 in the largest quarterly shift certainly since the global financial crisis and potentially on record.

Prime multi-let yields by region



Gerald Eve September 2022

PRIVATE AND CONFIDENTIAL 44

£bn

Concluding thoughts



Resilient positioning and well placed for future growth:

Low LTV

Continuing strong occupational performance

Clear strategy

High quality existing portfolio

Reduced pool of buyers

Attractive pricing

High income returns







Thank you

Q&A

For further information, please contact: will.lutton@industrials.co.uk



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Asset Management Review

Presented by
Simon Ross
Head of Asset Management



Asset Management Agenda



- 01 Overview assets and team
- Our responsibilities and objectives
- 03 How we are structured to deliver value
- 04 How we enhance the value of our space

Case Study – Brasenose Business Park, Liverpool

05 How we enhance the energy efficiency of our space

Case Study – Units 4&5 Nottingham Wholesale & Trade Park, Nottingham

Our Assets and Team

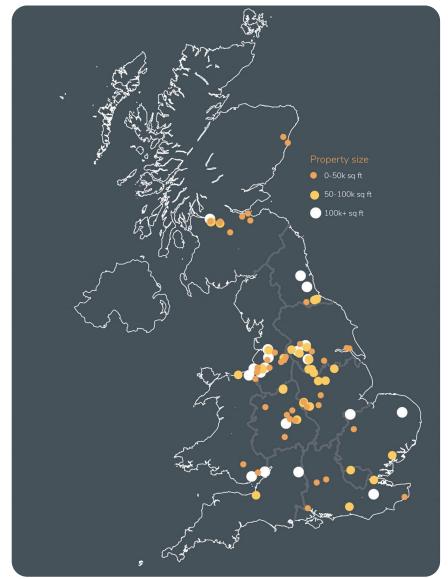




Asset Summary	
No. Assets	103
No. Leases	1,704
No. Customers	1,530



Team		
Asset Management	10 Team Members	
	1 Head of Asset Management	
	2 Senior Asset Managers	
	4 Asset Managers	
	3 Assistant Asset Managers	
Facilities Management	7 Team Members	
	1 Head of Facilities Management	
	5 Regional Facilities Managers	
	1 FM Administrator	
	9 Team Members	
Sales & Marketing	1 Sales & Marketing Director	
	1 Senior Marketing Manager	
	5 Customer Engagement Managers	
	2 Lead Support	



Our responsibilities & objectives

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Overall asset performance

- Income generation and asset expenditure
- Operational efficiency
- Delivering capital growth

Deliver the asset strategy

- Acquisition Business Plan
- Deliver forecasted income
- Invest in our space
- Budgeting and forecasting

Enhance the quality and utility of our space

- Deliver quality space to our Customers
- Maintain our buildings to prolong their lifespan
- Reduce the impact our space has on the environment



How we are structured to deliver value

Structured to deliver – vertically integrated

Sales & Marketing – March 2019

Customer Accounts – April 2022

🗦 Facilities Management – October 2022

Targeted engagement with our Customers

Our business is customer led

Targeted lease negotiations – SMEs to International firms

Data provides the framework for our operations

We transact at pace and at volume

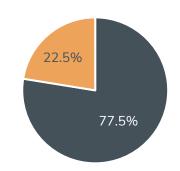
High quality data is critical to our operations

Our investment in Business Intelligence (BI) technologies

We can service a volume of customers and contracts and stay connected to our marketing channels

Transaction split by unit size





■ Sales & Marketing ■ Asset Management



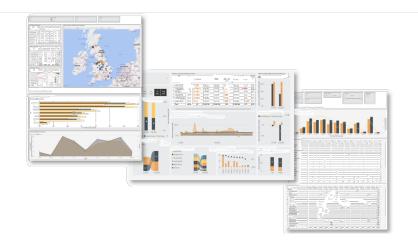












How do we enhance value of our space?

industrials

Dunball Industrial Estate, Bridgewater







Create 'Yard Appeal'

- High quality refurbishment projects
- Creating uniformity across our 'branded' schemes

St Peters Close, Huntingdon





Appeal to modern and exciting industries

- New entrants to MLI market
- Ensure that space is 'Ready to Let'
- Reconfigure and reposition space to drive higher revenues

Redbrook Business Park, Barnsley







Case Study: Brasenose Business Park, Liverpool

The Challenge

- Heavily deteriorated condition
- lt lacked 'Yard Appeal'

The Opportunity

- Low passing rents
- Excellent location
- Growing demand for good quality space











The Outcome









Project Summary



Capex Works – Impact on Income		
Units	15	
GIA	41,855 sq ft	
Project Cost	£576,484	

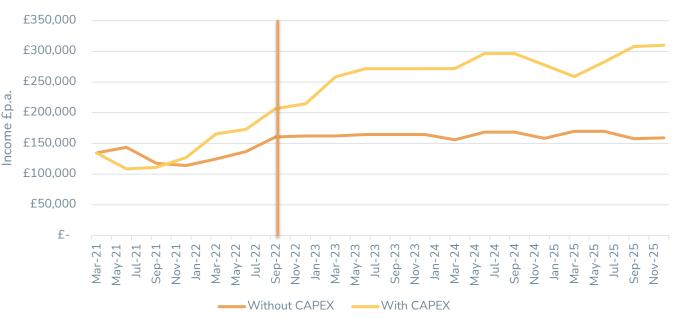
Passing Rent	£142,563 p.a.
Post-works ERV	£295,802 p.a.

Rent uplift £p.a.at full ERV	£153,239 p.a.
Yield on Cost at full ERV	26%

Capex Works -Valuation Impact		
March 2021 Valuation £3,250,000		
March 2022 Valuation	£6,500,000	
Value Change	+£3,250,000	
Value Change %	+100%	

March 2022 Val. less CAPEX	£5,923,516
Value Change less CAPEX	+£2,673,516
Value Change % less CAPEX	+82%

CAPEX Impact – Income Forecast



Key Highlights

Less than 5-year payback from income

Extended life expectancy of the space – 30+ years

4x return on capital in 12 months

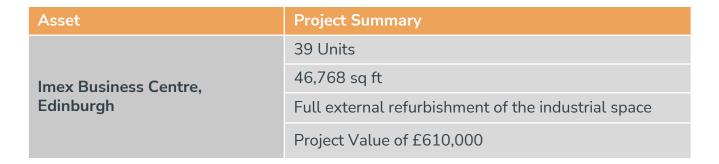
High demand for Smart Lease

Move to our internal repairing lease model

What schemes are in the pipeline?



Asset	Project Summary
Otterwood Square, Wigan	12 Units
	18,867 sq ft
	Full external refurbishment of the industrial space
	Project Value of £440,000



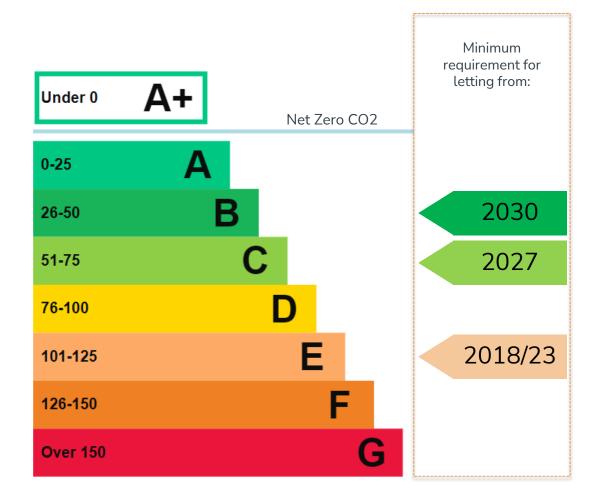
Asset	Project Summary
Motherwell Food Park, Bellshill	16 Units
	71,671 sq ft
	 Part demolition of a derelict office block Full external refurbishment of the industrial space Investment into common parts
	Project Value of £880,000







Enhancing the energy efficiency of our space





EPC Action Plan

- Improvement plan for all F or G rated space in England & Wales in advance of April 2023
- Improvement plan for all F or G rated space in Scotland
- Implement action plan for all spaces rated D & E upon refurbishment, new letting and renewal
- Implement initiatives to support our customers to improve energy performance during existing their lease term

The attributes of MLI space Managing Change

- Limited physical and design obsolescence of MLI Space refurbish, not redevelop
- Simple and cost-effective changes

Case Study

industrials

Nottingham Wholesale & Trade Park

Previous rating	E-113	
MEES Improvement Scenario	Replace all light fittings with LEDs	
Targeted new rating	B-49	

	Achieved Rating	B-34
)	Works implemented	Installation of new 13 LED light fittings
	Cost of works	£2,832 (£1.17 per sq ft) 7.9% of total refurbishment cost

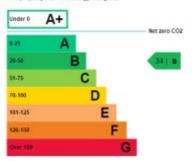






Energy efficiency rating for this property

This property's current energy rating is B.







Thank you

Q&A

For further information, please contact: simon.ross@industrials.co.uk

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Our view of Industrials Hive Platform

Presented by

Julian Carey

Managing Director



Industrials Hive Constant (r) Evolution

industrials

What is the Hive?

- Purpose-built platform for managing MLI
- Unique and wholly owned by Industrials REIT
- Three, deeply integrated and mutually supportive areas

What does it do for us?

- Supports the delivery of MLI space as a service
- Delivers consistent quality customer service
- Supports critical business functions
- Reduces the administrative burden on our staff
- Facilitates business growth at a reducing incremental cost of management



Physical infrastructure

A visibly different business

industrials

1. The Brand





2. Onsite teams



3. Our Smart Lease



Process and policy

industrials

Doing things 'the Industrials way'



- Responsive
- **Communicative**
- Consistent



- Systemised processes
- Data led decision making
- Paperless management



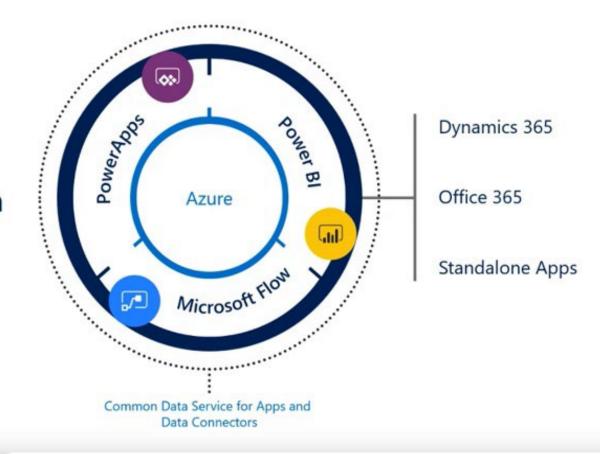
- 30 days expiry on terms
- Payment plans on arrears
- Partnership approach

Systems and technology

industrials

Based upon cutting edge, Microsoft technology

Microsoft Power platform



Advantages

- Cloud based, evergreen,SAAS solution
- Extensively integrated and full service platform
- Low/No Code tools
- Rapid evolution
- Malleable and open-source

Microsoft spend over \$12bn a year on R&D

Strengthening the value chain

- You are only as strong as your weakest link
- Our value chain is our lease lifecycle
 it repeats c. 1,500 times every 4 years
- Broken chains almost always impact customer service
- Strong chains support scaling and enable growth

Chain-linked systems can deliver long lasting and difficult to repeat competitive advantage







Thank you

Q&A

For further information, please contact: Julian.Carey@industrials.co.uk

industrials

A customer journey of Industrials Hive Platform

Presented by

John Whitley

Sales & Marketing Director



Agenda

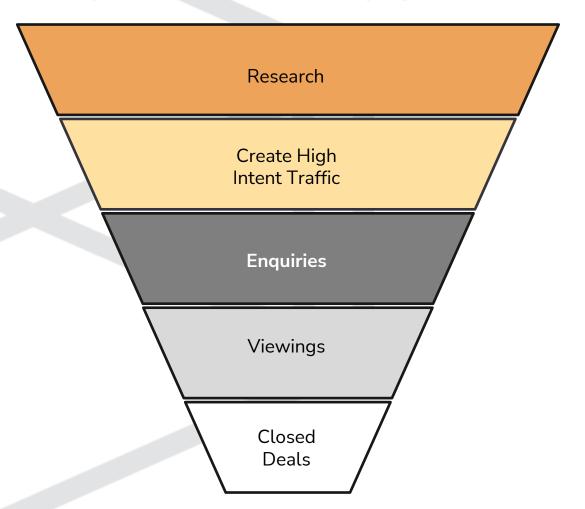


- How we generate brand awareness and leads
- Why customers choose us and what does a typical tenant look like
- How we deliver customer service to retain customers
- What our customers think about us

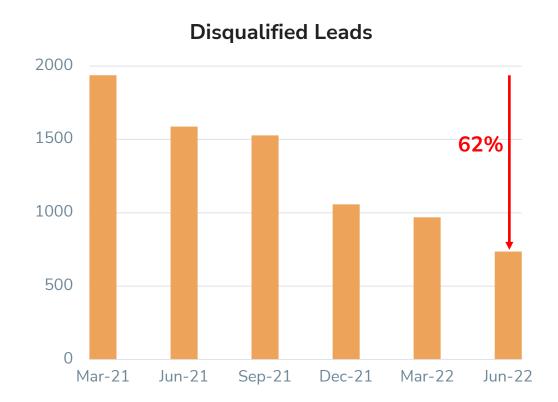
Visibility in research layer



Reducing disqualification by creating higher intent traffic



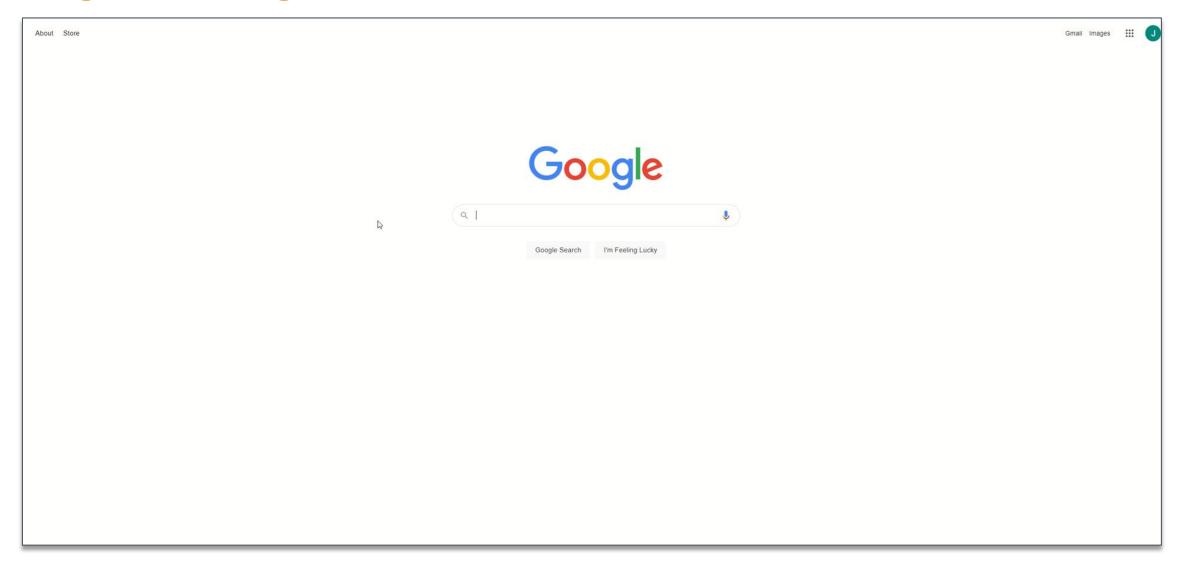
In our most recent customer survey 68% of respondents said this was their first industrial lease



How we convert at the <u>research</u> layer



Using rich media, good content and soft call to actions



How we convert at the intent layer



Using fewer clicks, better user experience and clear call to actions



Making the decision easy

industrials

Easy to sign the lease and get into your unit





Marketing

- Digital and online media management ('The Vault')
- Industrials.co.uk website
- Property Portals (Realla, Zoopla etc.)
- > Social media





Enquiry

- > Live chat
- > Enquiries collation
- > Lead qualification
- > Waitlist management
- > SMS confirmations
- > Viewings





Viewing

- > Block bookings
- > Customer Engagement Manager team
- > Comparable evidence
- > Customer feedback and reviews





Offer

- > Smart Lease
- > Traditional lease
- > Fixed price leasing





The legal bit

- > KYC Checks
- > Online lease generation
- > Digital signing
- Cash management





Welcome!

- > Welcome packs
- > Email marketing
- > Automated lease set-up
- Ongoing \customer management

The Smart Lease creates a frictionless and cost saving signing process with the ease of a digital signature

Why customers chose us



The main reasons driving their decision



Responsive landlord with a good reputation

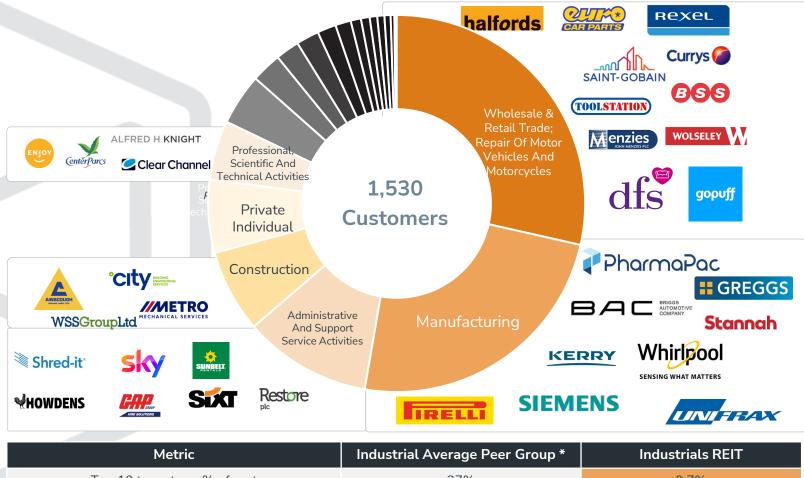
Customer
Engagement
Manager
to their unit

Appearance & condition of unit

Our customers and their business

industrials

A highly diversified portfolio



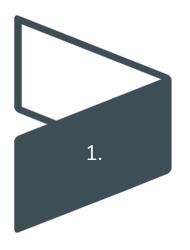
Metric	Industrial Average Peer Group *	Industrials REIT
Top 10 tenants as % of rent	37%	9.7%
Largest tenant	7.0%	1.6%

*Industrial Average Peer Group: SEGRO, Warehouse REIT, Urban Logistics, London Metric

Enhancing customer experience

A process of continual improvements





Redesign Our Interactive Voice Response

- Routing customer calls to ensure they reach product experts to help with issues quicker
- Enabling customers to book a call back



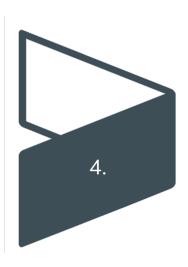
Communication

- Customer Touchpoint Overhaul
- Create Customer portal to aid self-service and case resolution (NPS)
 - Enquiries and complaints system



Resource (In housing)

- Lead support and Customer Engagement Managers
- Regional Facilities Managers
- In-house accounting team



ESG

- Understanding our customers environmental concerns through engagement
- Investigating sustainable methods to improve customers EPC score and reduce utility costs

Our Customers have their say

Hear what they think of us





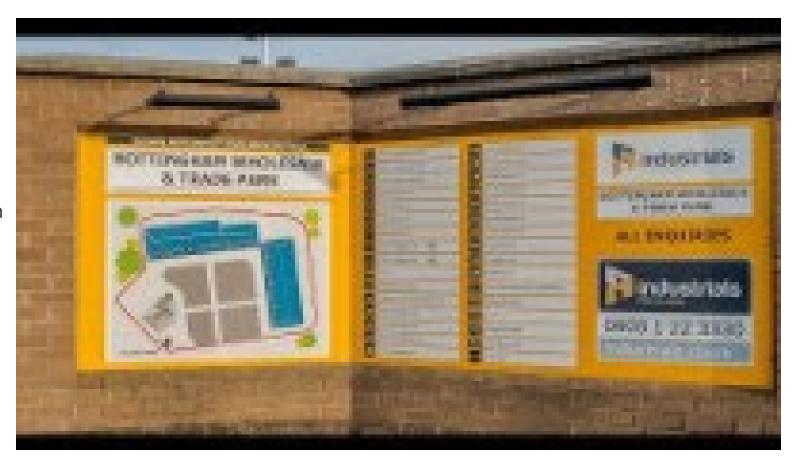
This summer, we spoke to one of the longest standing tenants (27 years) at Nottingham Wholesale & Trade Estate.



Nigel, The Market Café owner, has seen numerous landlords and property managers manage the estate.



We therefore wanted to hear from him about how Industrials have performed since purchasing the site in 2017







Thank you

Q&A

For further information, please contact: john.whitley@industrials.co.uk

