# Trading Update presentation

Quarter ended 30th June 2022 Industrials REIT FY23 Q1 29th July 2022



### Agenda

Multi-let Industrial Operational Performance



**Rent Collections** 



**Customer Analysis** 



Transactions



Closing remarks

### Hosts





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**1.0 Multi-Let Industrial Operational Performance** 



### Limited supply of MLI units

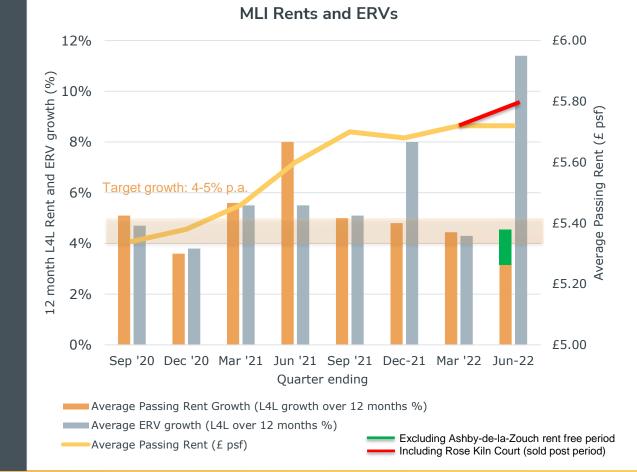
### Occupancy remains high



#### MLI Occupancy (%)

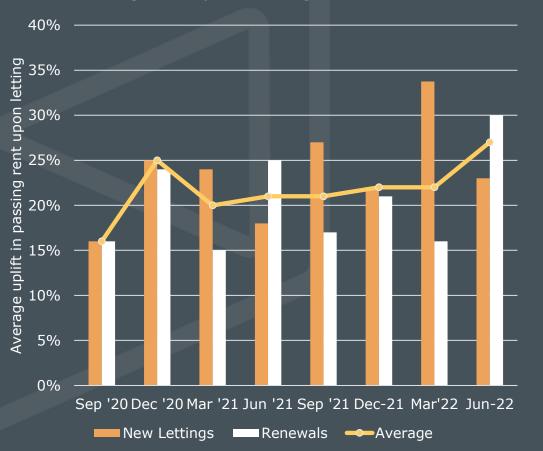
### Strong growth in ERVs

### Adding to future potential rental uplifts



### Strong leasing performance

27% average uplift in rent upon letting or renewal



Average rent uplift at letting and renewal

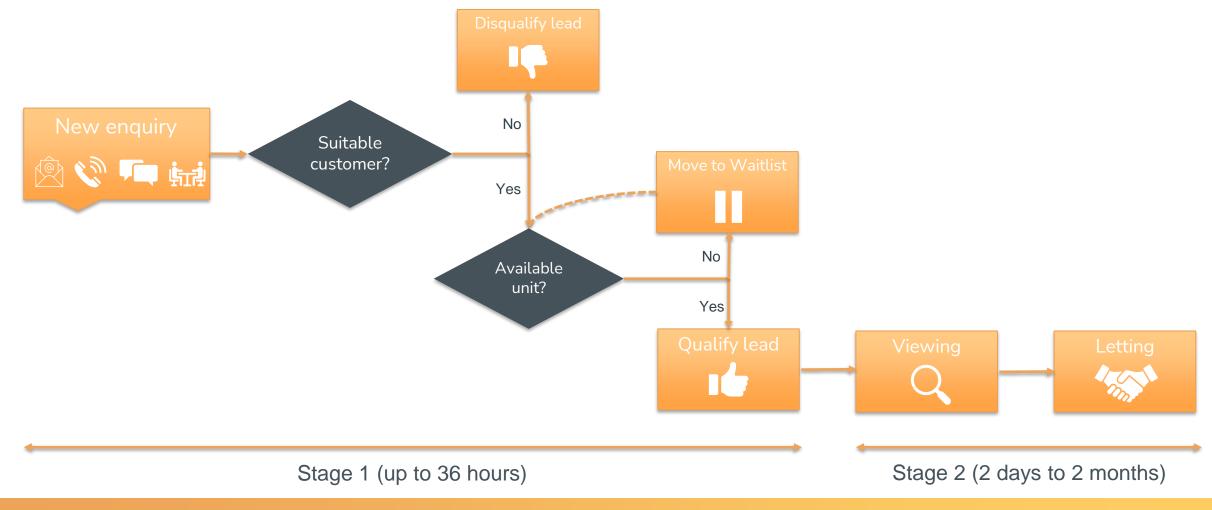
#### Over £2m of new leases signed





## How customers move from enquiry to letting in Industrials Hive

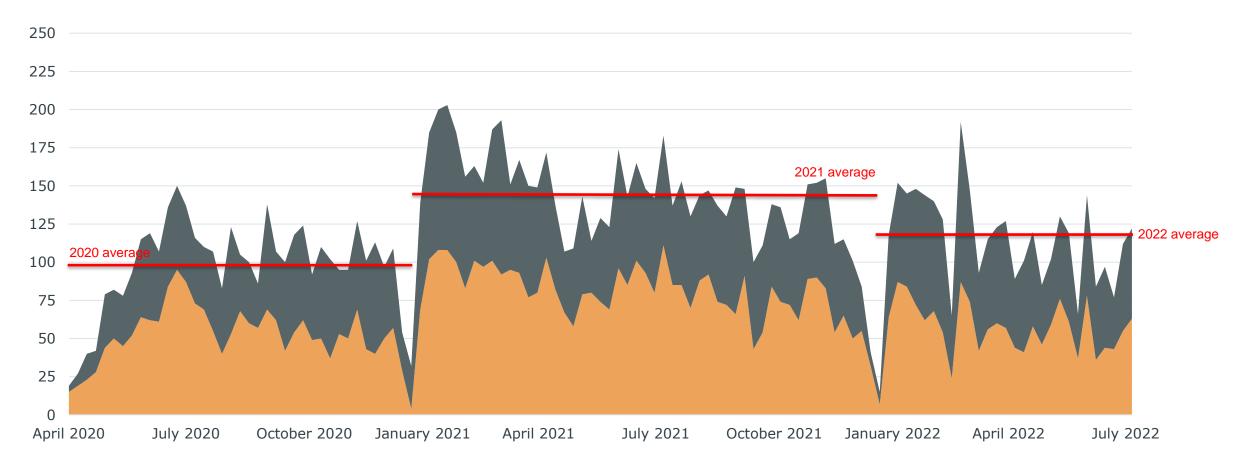
Stage 1 target resolution is a maximum of 36 hours





## Improvements in enquiry quality and conversion rates

Weekly leasing enquiries received into Industrials Hive (excl. via external agents)

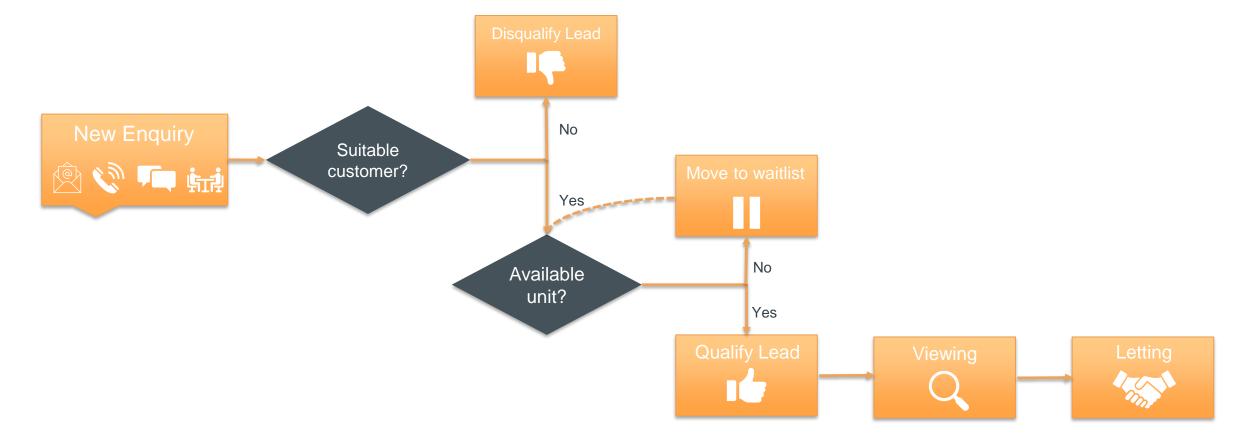


Direct to Industrials.co.uk
Indirect via portals (e.g. Rightmove)



### How customers move from enquiry to letting in Industrials Hive

Waitlists are a valuable source of future qualified leads



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# Improvements in enquiry quality and conversion rates

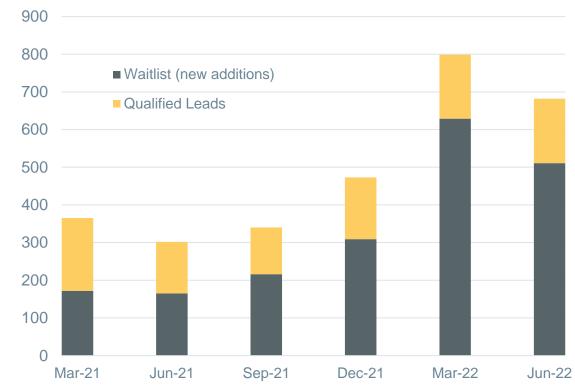
### Reducing disqualifications by driving higher intent traffic to the website saves time and money



#### Disqualified Leads

## Increased demand though better leads and more proactive use of waitlists

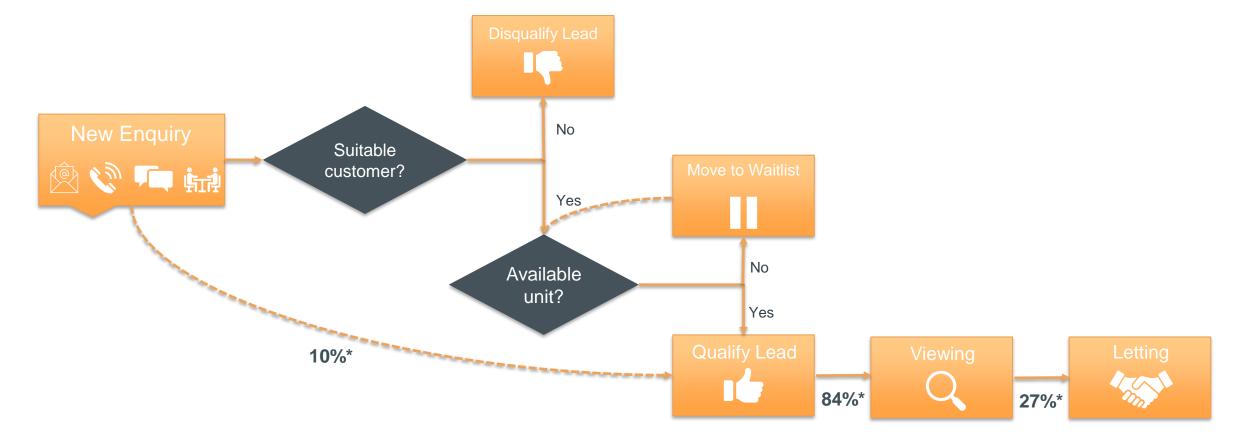
#### **Qualified Leads and Waitlist**





### How customers move from enquiry to letting in Industrials Hive

Conversion rates having improved over the last 12 months



\* 12 month averages

### 2.0 Rent Collections



### Rent collections – trending back to normality

		2020			2021				2022		
County / Sector	Portfolio Weighting	Apr-Jun	Jun-Sep	Sep-Dec	Dec-Mar	Mar-Jun	Jun-Sep	Sep-Dec	Dec - Mar	Apr- Jun	Weighted average
UK MLI	95%	98%	98%	98%	98%	98%	97%	95%	92%	86%	95%
Germany	5%	94%	98%	97%	83%	98%	100%	96%	96%	95%	95%
Weighted average	100%	97%	98%	98%	95%	98%	97%	95%	92%	87%	95%

Rent collected vs billed (%)

Collections up to 26th July 2022

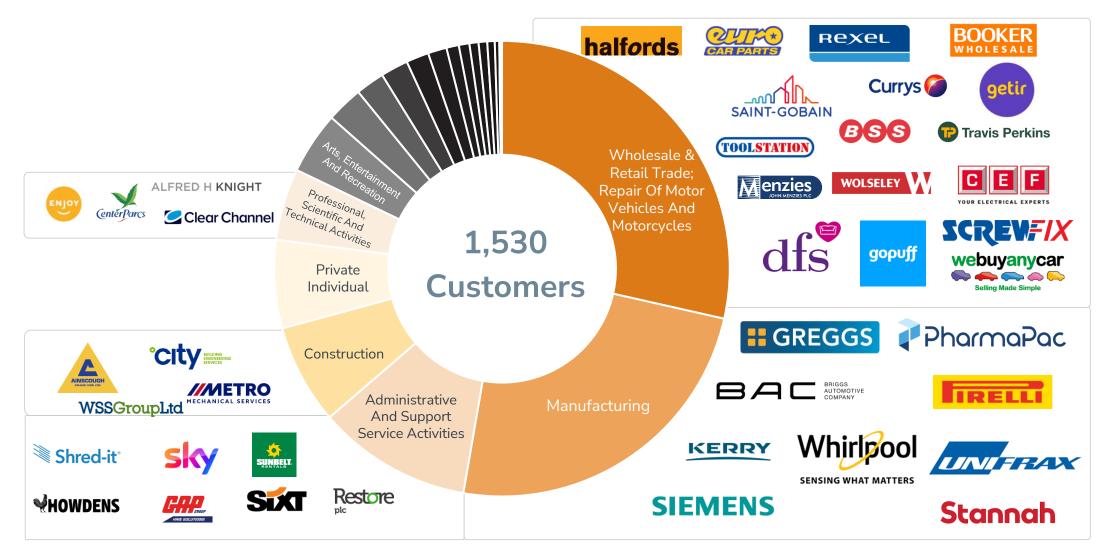
2020 rent collections are now at pre-Covid levels

2021 collections are ahead of expectations (95%) and trending upwards

2022 collections are expected to be 98%+

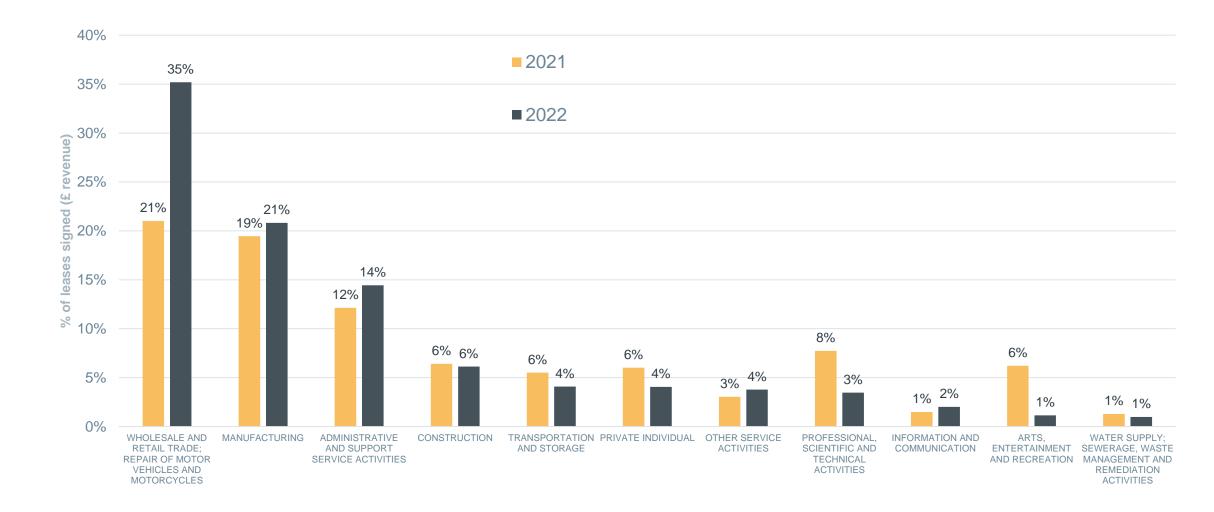
3.0 Customer Analysis

### A highly diversified portfolio



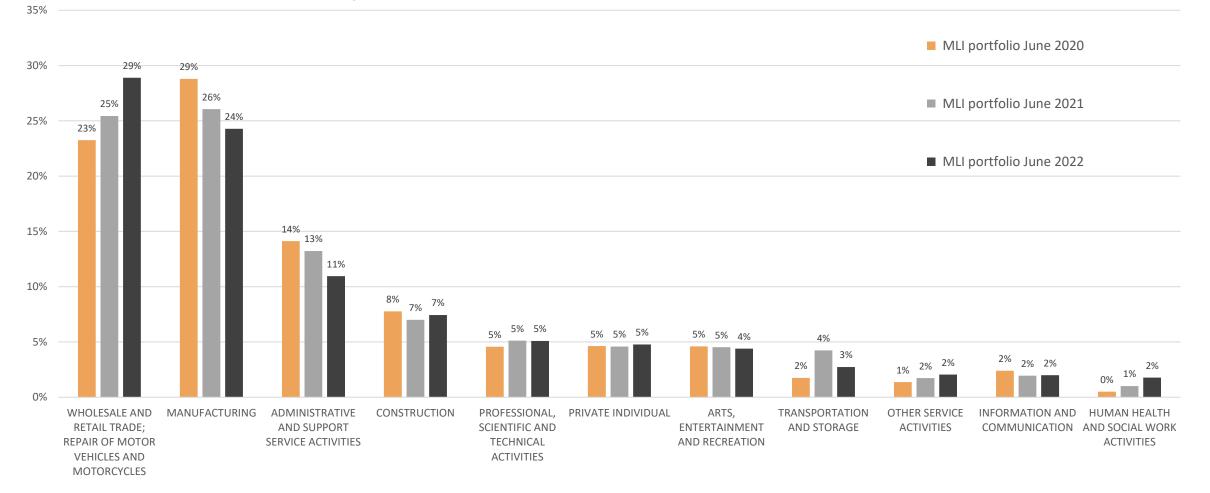


### New leases (by rental value) signed in 2022 vs 2021



### The customer base is constantly changing

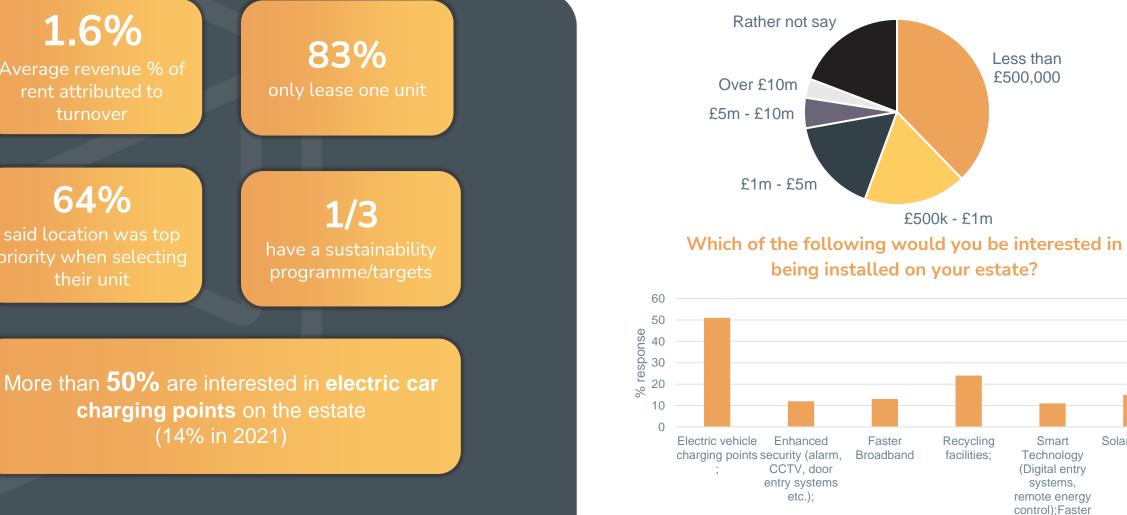
MLI customer segmentation as at June 2020, June 2021 and June 2022 (% of total rent)



## 2022 Customer Survey

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#### What is your company turnover?



1.6% rent attributed to turnover

64%

charging points on the estate (14% in 2021)

Solar panels;

Smart

broadband:

5.0 Transactions

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## **Disciplined capital allocation**

Asset recycling to fund further MLI acquisitions



Two acquisitions during the quarter of £3.3m



Both purchases were adjacent/part of existing holdings at c. 25-30% discount to replacement cost

- Post quarter end disposal of Rose Kiln Court, Reading for £5.9m, reflecting high capital value of £185 psf



Single-let asset was recently vacated and at the end of it's economic life. Strong location with planning for alternative uses



Capital to be recycled into accretive MLI opportunities



6.0 Closing Remarks

### Summary

Areas of focus

### 01

Driving rental growth

02 Improving operational efficiency

### 03

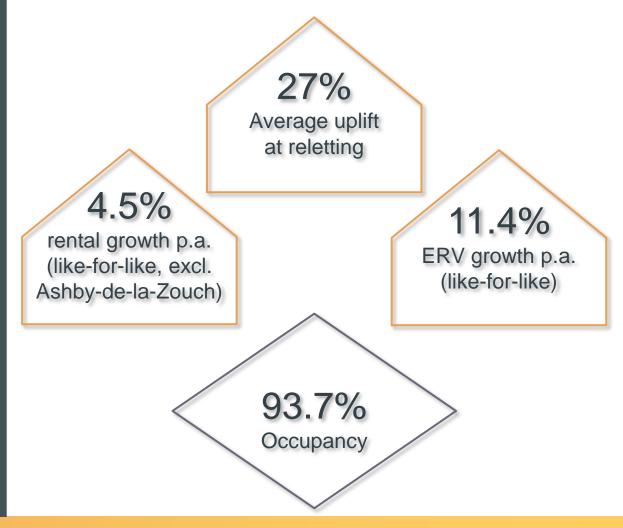
Growing the business to generate economies of scale



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### Conclusion

Strong ERV performance and rental growth



## Q&A

Next Industrials REIT event: Industrials REIT Trading Update Q2 FY23 Date: Friday 28<sup>th</sup> October 2022 Time: 9:00am – 9:30am BST Register here to join presentation.

Upcoming events: Industrials REIT Capital Markets Day Date: 6th October 2022 Time: 8:30am – 1:30pm in London (optional to watch live online) Register here to attend

Industrials REIT Interims webinar Date: 2nd December 2022 Time: 9:00am – 10:00am

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